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IPS extends \$5 Dakis website offer

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Independent Photographic Supplies has extended its '\$5 website' promotion on behalf of Dakis until the end of July.

IPS is offering retailers a 'fully functional demonstration website for \$5 – a saving of \$1200.'

The Dakis e-commerce software system, which includes a managed website service, online photo solution, Photo Factory Platform (greeting cards, postcards, announcements, collages, calendars, photo books, gifts and much more) and photo kiosks, was nominated as a 'Hot Pick' at this year's PMA Digital Life Expo in Melbourne.

Dakis also offers search engine optimisation (SEO), product information management and custom design services.

IPS national marketing manager Bruno Polito told PIN Online that the \$5 deal involved no contracts or 'lock-ins'.



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