IPS partners Epson at Photokina

September 14, 2016

photokina Locally-developed **IPS Imageflow** workflow software will feature on Epson's stand at Photokina (Cologne, September 20-25) as a scaleable solution for managing throughput and operation of mutliple Surelab printers.

In its dedicated 'Retail Solutions' showcase at Photokina (Booth B011 in Hall 2.2), Epson will partner with software developers from around the world to show how its SureLab minilabs and large-format SureColor SC-P printers 'give photo retailers and professional photographers a choice of powerful profit-generating production solutions.'

— **Epson SureLab D3000s at Academy School Photography and Production in Adelaide. The Imageflow software was instrumental in Academy choosing the Epson/IPS solution.**

The Imageflow Manager software (featured here) is one of the solutions on the Epson stand. Now there's a version of the software, Imageflow Express, which has been scaled down to suit smaller retail operations. It will work with multiple Epson D700s and the new Epson SC P800 17-inch printer, or the Epson 24-inch SC 6070/7070 printers and larger.

'We realised that the Epson Surelab platform had great potential in the professional lab and wholesale lab environments' transition to dry printing, but something was missing,' Stuart Holmes, managing director, Independent Photo told *PhotoCounter*.

'It was the gap between traditional pro lab/schools lab workflow software like DP2 and Timestone, and integration with dry lab Printers. (IPS director) Rob Voysey, with the genius of IPS technical manager, David Slade, set about designing a printer workflow system which would bridge that gap and allow the automatic printing of images in a volume production environment.'

IPS had already created software to assist the integration of Dakis web and online kiosk solutions, so expanding on this work for larger lab workflows was a logical progression.

The largest professional or wholesale labs using Imageflow now have a 'dashboard' facility to control and oversee unlimited multiple printing devices: whether they be Epson, Fuji , Agfa or Noritsu.

But the scaleable nature of the IPS Imageflow family also enabled a version to be created for operations at the other end of the scale – those running one to three Surelab D700s.

'No matter how small or how large, IPS Imageflow has a unique solution for connecting your photo file input sources automatically to your printer workflow,' aaid Stuart.

Imageflow range
Imageflow **Express** – Multilab D700 (1 – 3 Printers)
Imageflow **Manager** – Multilab D3000 (4 – 9 Printers)
Imageflow **Professional** – Multilab D3000 (10+ Printers)
Fully **Customisable System** with Dashboard (Large Lab System)

Imageflow integrates with all leading front-end image workflows to give labs complete central dashboard control over their entire print workflow, automatically managing output during times of peak production.

Backprint can be modified on a per print basis. Jobs can be directed based on paper and sizes available and large print orders can be automatically split over multiple SureLabs to deliver consistent and comparable quality.

On the Epson stand at Photokina, IPS will highlight the ability of the SureLab D700 to print variable print sizes up to long panoramas within the same order and non-stop.

— The IPS Imageflow Monitor reports on lab performance printer by printer. Use to optimise production and ink coverage; plan preventative maintenance; identify potential problems through efficiency reviews. Reports extracts to Excel spreadsheet.
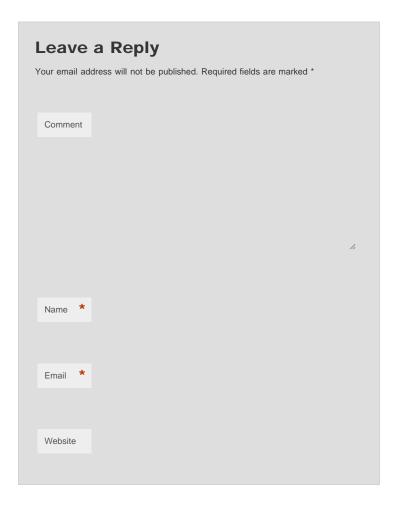
'At Photokina, we show why our range of inkjet large-format printers and minilabs are the printers of choice for leading retail photo solution developers,' said Kristin Saus-Opuszynski, senior business manager, Photo and Graphic, Epson Europe. 'Because Epson printers deliver industry-leading quality, ease of use, efficiency and reliability, photo retailers can create a wide range of value-added products that open up new

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INDEPENDENT PHOTO AT PHOTOKINA

Photokina correspondent John Swainston visits Rob Voysey and David Slade from IPS on the Epson stand: One of the first booths I visited on opening day was Epson. Immediately I encountered the bright faces of Rob Voysey and David Slade from … Continue reading →

SIGMA UNVEILS TWO ART, ONE SPORT LENS

Sigma has expanded its lens line up by unveiling a new (and long-awaited) 85mm f1.4 DG HSM Art, a 12-24mm f4 DG HSM Art and a 500mm f4 DG OS HSM Sport lens at Photokina this week. 'We are thrilled to announce … Continue reading →

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