dakis

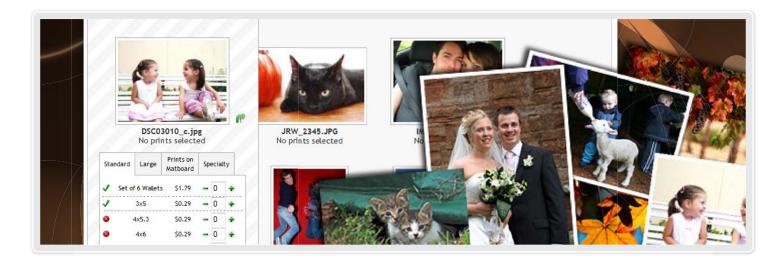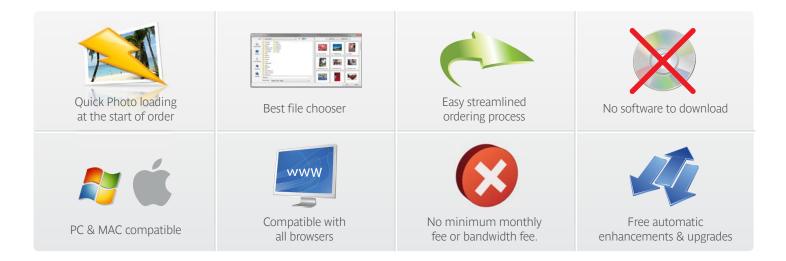# Photominator - Online Photo Prints
Get more prints than ever before!

Get more prints, larger orders, more recurring business and make more profits… it's easy to understand why it's the fastest growing photo solution! One online print solution is all you need. No more annoying software downloads.

Quick Photo loading at the start of order	Best file chooser	Easy streamlined ordering process	No software to download
PC & MAC compatible	Compatible with all browsers	No minimum monthly fee or bandwidth fee.	Free automatic enhancements & upgrades

Tap into millions of pictures
With Facebook Connect

f Print with Facebook

Quick photo upload at the start of the ordering process for larger orders

Customers can rapidly upload their images at the beginning of the process (quick upload), make their order and then send the files. This streamlined process offers a greater consumer shopping experience. Other photo solutions load images at the beginning of the process before being able to make an order, therefore being too time consuming and encouraging frustrated consumers to abandon their orders.

Best file chooser very easy to use by consumers

Dakis developed its own file chooser that is very similar to browsing on your computer and very familiar and visual for consumers. This makes it very easy for consumers to find and select their pictures to rapidly complete their print order.

Facebook connect – tap into millions of pictures

Consumers can select images from their Facebook account or images shared by friends. You can now tap into millions of pictures and new revenue opportunities.

Easy streamlined ordering process = more sales and recurring business

The Photominator is easy to use by consumers. The streamlined ordering process translates in more order completion, more recurring business and more sales. No login required or photo album to create; two items that frustrates consumers and greatly reduces online orders.

Integrated in your website with your look, your brand, your customers

The Photominator is completely integrated in your website therefore leveraging your brand identity and offering consumers the best shopping experience. We leverage your website look and feel because your corporate image is very important.

Web based, PC & Mac, on all browers – one solution is all you need and no more software download

The Photo Factory Platform is completely web-based, runs on both PC and Mac, and is compatible with all browsers.

Always run on the latest and best version to stay ahead of the competition and to protect your investment

Because the Photominator is a web-based solution, you always get the latest enhancements and standard features automatically activated at no additional cost. No more waiting on DVDs or downloads for enhancements. Always offer your customers the latest and best shopping experience and stay ahead of the competition.

Affordable and lowest total cost of operations

No software to purchase, no large capital investment, no integration fees and no need to purchase new versions or upgrades. You also have no monthly minimum fees and no bandwidth fees. This is a very affordable solution with no hidden fees or large capital investments so you are sure to make more money.

Integrated shopping cart and easy to manage = save time and avoid headaches

The Photominator is easy to manage so you save time and avoid the hassle. There are no complicated, expensive shopping cart integrations.

Manage your account online

Access your Dakis Online Account Manager at www.mydakis.com to create your print formats, set your pricing, volume pricing and options. You can also track your performance with the integrated reporting tools. Managing your online photo solution doesn't get any easier and more flexible than this!

Also benefit from these powerful features:

Integrated coupons and promotions module

No programming required

Setup your own business rules, minimum order amount and much more!

Multi-store workflow, reporting and shopping cart option available.

A few customers in action

To see a few clients in action using the Dakis Photominator Online Photo Print solution, visit these sites:
www.photoplus.co.nz | www.doddcamera.com | www.bobsphoto.com

Want to automate your workflow?

Advanced Job Downloader for Lab Workflow Automation. Contact Dakis for additional information.

Take the Dakis Speed Challenge

Why do retailers using the Photominator Online Photo Solution print more?

It's very simple, they print more because:

- **Speed** - fast photo upload at the start of the process, translating in larger orders for you.
- **Easy photo selection** - consumers quickly find the files they want to print.
- **Easy streamlined ordering process** – No login or album to create, two things that greatly irritate consumers. Dakis' streamlined process is so easy to use even a 5 year old could do it! This greatly increases your conversion rate and sales.
- **Compatibility** - PC & Mac compatible and compatible with all browsers.

Speed equates to larger orders and to convince you, we dare you to take the Dakis Photo Challenge! Upload 100 pictures using your current solution and time it. Now upload 100 pictures using the Photominator Online photo Solution by Dakis and time it.

To test the Dakis Photominator, request a test account at info@dakis.com. Please provide your complete contact information, store name and website address or go to Dakis' website and take a test drive: www.dakis.com/OnlinePhotoSolution.html

How to get started?

Start growing your business faster. Selling Made Easy, let's get in touch!
Contact Dakis at info@dakis.com or 514-931-8820 ext 221.