

IPS Press Release –PMA Show May 31st 2008



The **Big Message** from the PMA Show in Las Vegas is that “**Silver Halide**” is alive and **is still the ‘Real Photo’ medium**, offering the best archival permanence and image quality for cost, being at least half, if not a third of the cost of any “dry” formats currently available.

For the average lab processing 1,500 prints per day, there is a saving of around \$40,000 pa in media cost, therefore easily justifying the cost of a new silver halide minilab over three years.

IPS are the sole authorised Agents for CPAC Chemistry, Tetenal Ecojet Tablet chemistry and DNP silver halide paper, dry lab media and equipment in Australia, New Zealand and Oceania. All supported with the IPS QC monitoring service called QMi.

IPS launches DNP’s revolutionary Dry Lab called NEXLAB which uses four DS printers (weighs only 14kg each) mounted in a tower with a 0.25 square metre foot print. It produces 1500 6”x4” PPH, with a maximum print size of 8x12” (300 8”x12” prints per hour) just like a conventional minilab, coming with a print sorter and back printer.

The DNP DS printers are also available separately for the mobile events photographer

IPS market position is to empower the photo specialty retailer and professional lab owner as a true supply partner and assist its customers businesses with independent value add solutions. IPS stands by its brand promise, **“We Support You, Not Compete Against You!”**

New DNP Dry Minilab – NEXLAB 2000

Independent Photographic Supplies Pty Ltd
The Photo-Lab Media Specialists

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***‘We Support You...
Not Compete Against You’***



Catch up with IPS team on Stand # 718 at the Brisbane PMA Show this May 2008