

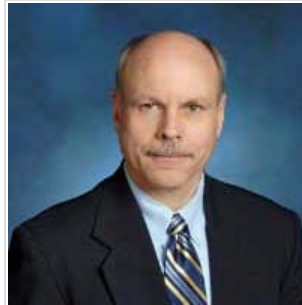
Brent Bowyer leaves IPI

April 3, 2014

The IPI board of directors has named Ron Mohney as IPI's executive director, replacing the long-serving Brent Bowyer.

According to the IPI announcement, Mr Bowyer has 'resigned to pursue other opportunities.' He assumed the role of executive director of IPI in 2002 after serving on its Board of Directors and as an officer beginning in 1995.

Ron Mohney (pictured right) has served as director of Supplying Partner operations at IPI since 2010 and will continue in that role in addition to the new one as executive director.



'The Board wishes to thank Brent for his many years of dedicated service and we wish him well in his new pursuits. We are very confident that IPI's exceptional staff has the vision, passion and determination to execute at the high level our members expect as IPI builds on and extends our past successes,' said IPI chairman, Larry Steiner.

In addition, IPI announced that current Board member Neil Hoversten will continue on beyond the expiration of his board term at the end of May 2014 as IPI's Key Supply Partner Advocate.

'Having had a sneak peek at revolutionary program additions that will be announced at our upcoming annual conference, IPIC, I am excited about the coming innovations that the entire IPI team is developing for the membership. Keeping experience on board while extending member services refreshes and expands our enthusiasm for the IPI mission,' added Mr Steiner.

Stuart Holmes, managing director of Independent Photo Supplies, IPI's partner for Australia and New Zealand added: 'On behalf of IPS I can only add that from a Southern Hemisphere perspective Brent Bowyer will be sorely missed as it was through his proactive energy that the IPI Group reached out to the wider world of photo specialty retailers in Australia and New Zealand and embraced and celebrated different cultures from the Northern to Southern Hemisphere with great empathy, consideration and gusto!

'However like all great organisations the IPI Marketing Group is bigger than just one person, and whilst Brent will be long remembered as a great founder and developer of an Expert Marketing Group there are many fine people in place on the IPI Board and within the general membership of the group to progress and improve on that original plan.

'I would personally encourage all photo specialty store owners and managers in Australia and New Zealand to do something very worthwhile for their businesses by joining the IPI marketing group and attending the upcoming IPIC 2014 Conference on June 23 to 26 to be part of something larger than just yourselves,' he added.

Brent Bowyer's LinkedIn page describes his current role as CEO, Oasis Financial and Executive Management, Las Vegas.

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Stuart Holmes - IPS on [April 3, 2014 at 11:53 am](#) said:
As a follow up to the upcoming IPIC 2014 Conference in June 23rd – 26th in Las Vegas, please see more details at: <https://www.iphoto.net.au/event.aspx> and put it in your calendar as one of the best Conventions that you could attend this year to help you Market your Business!

Reply ↓



Larry Steiner on [April 4, 2014 at 11:35 am](#) said:
Well said Stuart. I would love to see more colleagues from Australia and New Zealand at IPIC this summer. We hope to share great ideas and moreover learn from the progressive retailers that we know operate in those markets. Last season we had a great contingent from Canada and I strongly feel that really added to the range of great ideas and networking opportunities at the conference. I know the long flight is tough, but a couple of great ideas could pay off in a big way.

Reply ↓



PG on [April 4, 2014 at 5:20 pm](#) said:

If you are buying the beers we will be there Larry! Lets hope under new leadership we can get a more Oz centric format for at least some of the MSP.

Reply ↓



Laurie on [April 4, 2014 at 5:29 pm](#) said:
Despite what happened at IPI Brent was a lovely guy. I echo Stuart Holmes comments. We thought he was a lovely person and will be sorely missed. Hopefully folk can look beyond the situation and welcome a new leader with open arms.

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