

First international IPI conference in June

May 29, 2013

Independent Photo Imagers (IPI) will be presenting the inaugural International Print + Imaging Conference for members, supplying partners and invited guests from June 24 – 27 at the M Resort in Las Vegas, Nevada.

'As a leading organization for service specialty retailers, IPI will be providing its members from around the world with marketing, education, execution and implementation systems, and tools and techniques to assist them in growing their sales and increasing their profitability,' said Brent Bowyer, IPI executive director and president.

'And we are so pleased that so many of our members from as close as Canada and as far away as Australasia will be joining our United States members at this first annual member meeting and conference.

'IPI has developed several business models that provide unique and valued services for its members and our growth in worldwide attendance is validating our efforts.'

Independent Photographic Supplies (IPS) is excited by the upcoming conference. This year, IPS customer Raleru has not only adopted IPI International Membership for its Camera House group members, but it has also implemented the IPI Marketing Support Program (MSP) as further marketing support to the group.

'We are also pleased to announce that IPI Membership in Australia and New Zealand is on the rise,' said Stuart Holmes, managing director, IPS, 'with an even greater Aussie and NZ presence being expected to attend this year's retreat in Vegas.'

Attendees will have the opportunity to attend lecture and demonstration sessions on: Retail Strategies; B2B Opportunities; Online Sales; Website Makeovers; Sports and Event Photography; and even sessions on Social Media (Facebook, Twitter, Blogging, Pinterest, YouTube, Flickr, Tumblr etc.) and its importance to your business's bottom line!


'This annual event always breathes new knowledge, opportunity and enthusiasm into its attendees,' said Mr Holmes.



The M Resort, Las Vegas, is home to the first International IPI conference.

Registration remains open for members and supplying partners for the June event but accommodation at the M Resort and on the trade show floor space is close to capacity. 'It's so gratifying to see the uniform and enthusiastic acceptance of the programs and

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content developed and to be presented by the IPI staff, IPI members, IPI supplying partners and others,' said Kirk Sidley, chairman of the IPI board of directors and past president of PMA.

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