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The Dead Pixels Society

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IPI HAS EPIC IPIC 2018 CONFERENCE

□ AUGUST 8, 2018 □ GARYPAGEAU | □ IPI MEMBER NETWORK, IPIC

More than 300 industry photo-specialty dealers gathered in Henderson, Nev., July 16-18, for the annual IPIC conference by the IPI Member Network. This year's theme was "Be Bold," which showed by a large number of member-driven or requested topics. Once again, the conference was preceded by themed boot camps on topics of school and sports photography and consumer events.

During the conference proper, popular sessions topics included photo organizing, latex printers, direct-to-garment printing, social media, marketing and b-to-b sales. The event also included a tour of IPI member Cashman ProPhoto Lab.



IPIC 2018 session draws a



MacKenzie Hughes of The Print



Erin von Holdt, Director of

during IPIC 2018



IPI members learn about mail-order opportunities in a small group brainstorming exercise.



The Print Refinery™ development team, along with licensees had a little fun posing for this photo on the trade show floor.



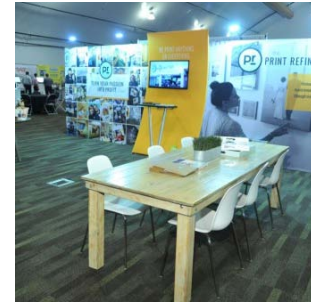
The IPI Board of Directors: (in order of appearance) Allen Showalter, Abby Passman, Nick Gillenwater, Tom Skaggs, TK Broecker, David Lindquist, Daniel Jolly, Larry Steiner and Phil Canter.



Supplying Partner Madness provides an opportunity to socialize and do business.



IPI Member Network Executive Director Ron Mohney



The Print Refinery™ booth space at the IPIC trade show.

Photos courtesy of Cashman Photo, Las Vegas.

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gary@thedeadpixelsociety.com

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