



News

Photo Counter Best Shots



Michelle O'Brien (Ascot Photo+Digital)

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IPS gets nod as Camera House paper supplier

April 20, 2011: IPS has been appointed as a Camera House Australia 'preferred supplier' for silver halide paper, in addition to the established supplier relationship for chemistry.

To celebrate the appointment, the specialist independent retailer supplier is offering a bundle comprising IPS 'Fighting Paper' (gloss only) and CPAC chemistry, which will enable retailers to produce 6x4-inch prints at a net paper and chemistry cost of 5.6 cents.

This provides opportunities to offer a 'value' alternative for lab owners or respond to the price point pressure from mass merchants affiliated with Fujifilm.

Until now, Fujifilm has been the exclusive preferred silver halide paper supplier to Camera House members.

Camera House members welcomed the offer at the recent half-yearly AGM conference in Coolum.

Purchases are not tied to any volume requirements, but members are asked for a rolling three-month commitment to manage supply.

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Your Comments

Posted By Andrew Mason 04/21/2011 04:15:48 PM

I think that Camera House have made a wise choice in running with IPS for Silver halide paper and chemistry. IPS have a very good product, fantastic technical support something that both Kodak & Fuji struggle with and all round a good company to deal with. And no I am not on the payroll just a very satisfied customer. Andrew Mason

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- No way!
Yes - dammit!
Who knows?

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