



Kodak Royal

Digital Color Paper

Shoot digital, print digital.

Key Features:

- **Kodak's premium-quality, consumer-grade photofinishing paper**
- **Optimized for making crisp, sharp digital prints**
- **Bold, bright colors that last a lifetime**
- **Premium-quality base, with a distinctive gold backprint**

Are your customers asking for prints that make their images stand out from the norm? Prints that have the "wow" factor? KODAK ROYAL Digital Color Paper has that and more. It's designed for customers who want their digital prints to be extraordinary. Prints on ROYAL Digital Color Paper exude quality, convey dynamic color and detail ... and last a lifetime.*

In addition, this silver-halide, color negative, digital paper delivers exceptional sharpness, clarity, color reproduction, and color saturation when exposed either digitally or optically. Pictures are crisp and bright with natural-looking skin tones.

Your customers can easily identify ROYAL Digital Color Paper by its thick support, which provides durability in handling, and by its distinctive gold KODAK ROYAL Digital Paper backprint.

For your operation this paper offers efficiency—increased productivity, less paper waste, and the potential for increased revenues and margins.

Connect with Kodak's powerful digital brand paper that allows you to command a premium price. Choose KODAK ROYAL Digital Color Paper.

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ROYAL Digital Color Paper is a premium, consumer silver-halide paper formulated for high-quality digital processing ... and is exceptional for optical prints as well. ROYAL Paper contains a host of attributes that optimize it for a dynamic range of digital printers and minilabs. Its sensitized layers are designed for high-color saturation, bold colors, sharp text, and superb performance under varying exposure and processing conditions. The thicker base is designed to provide especially high-gloss images.



FEATURES

- High color saturation, sharpness, and clarity
- Kodak brand identity—distinctive gold backprint
- Extra-rigid, premium-quality base

ROYAL Digital Color Paper is available in rolls in F (glossy) and N (matt) surfaces. It is designed for processing in KODAK EKTACOLOR Chemicals for Process RA-4 or KODAK EKTACOLOR SM Chemicals for Process RA-2SM. For FUJI FRONTIER Processors, use KODAK EKTACOLOR Processing Cartridge 111 and KODAK Rinse Tablets.

*Under typical home display conditions.

More Information

For complete technical information, see KODAK Publication E-7021, *KODAK ROYAL Digital Color Paper*, at www.kodak.com/go/colorpapers.



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