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IPS assumes distributor role for Kodak products

05 Jul 2011

Independent Photo Supplies has taken on a distribution role for Kodak professional and consumer products in Australia, effective July 1.

The extensive Kodak photo specialty media range, showcased by IPS at last month's PMA Expo in Sydney, includes everything from Kodak Edge Paper to Kodak Royal Luminous silver halide paper.

"This will help retailers and photofinishers to further distinguish themselves from the bigger retail chains by adding a quality dimension to their offer to customers," said IPS managing director Stuart Holmes.

"IPS already offers photo specialists and pro labs the 'Best Brands in Imaging' with a range of paper and process solutions for both wet or dry minilabs, pro labs, school photofinishers and wholesalers, and the iconic Kodak brand further strengthens the Australian-owned company's position as a one-stop-shop for photo services consumables," he said.

To complement the retail photo specialty area, IPS has also announced availability of Kodak's family of Professional Endura Media, including VC Supra Media which carries the 'Professional Copyright Message' to help pro photographers protect copyright.



IPS waved the banner for Kodak at this year's PMA expo.

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Editor on IPS assumes distributor role ...

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reader comments

- ❖ OK - I've changed the heading to avoid any confusion.

Editor on 06-Jul-11 12:15 PM

- ❖ I guess its fair to say that Independent Photo (IPS) hasn't actually taken over Kodak....What we actually wanted reported was that "Independent Photo Supplies will assume a distributor's role for Kodak professional and consumer products in Australia from July 1" - C'mon Barrie, please make sure you report the facts as presented. Apart from that little typo, everthing else is actually the case, in that at Independent Photo (IPS) we do infact supply & support the "Best Brands in Imaging" (and, now the BIGGEST) Please contact your nearest IPS representative for more details at:

<https://www.iphoto.net.au/contact.aspx>

Stuart Holmes - Independent

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GARY FONG

Photographic Supplies on 06-Jul-11 11:56 AM

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