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IPI Forms Strategic Alliance

June 16, 2011: Independent Photographic Supplies (IPS) today announced a partnership with the US-based Independent Photo Imagers marketing group (IPI) which will provide Australian and New Zealand independent photo retailers with 'easy, affordable and tailored membership'.

[IPS and IPI Partnership Press Release.pdf](#)



From left to right:
 Rob Voysey, Sales and Technical Director of IPS
 Brent Bowyer, Executive Director of IPI
 Stuart Holmes, Managing Director of IPS

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Boost Sales • Increase Profits • Grow Opportunities

2011 IPI Members' Retreat & Supplying Partner Trade Show

June 27-30, 2011
The M Resort in Las Vegas, NV

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